

Outcome(whatwewant toachieve)	Action(whatwearegoing todo)	Areaof focus(who arewe doingitfor)	Lead(who isgoingto doit)	Measure(howwe knowwehavedoneit)
<p>OUTCOME1</p> <p>People of all ages regularly take part in sport, recreational and cultural activities</p>	<p>EncourageParishandTown Councilstohelpincrease participationthroughincentives andsharinggoodpractice</p> <p>Makethecasefortheongoing fundingofoutreachprogrammes thatleadtoincreased participation</p> <p>Supportandincreasevoluntary sectornetworksthatprovide opportunitiesintownsand villages(e.g.healthwalksgroup, sportsclubs,artsgroups,'friends ofgroups)</p> <p>Achievebetteroutcomesfor youngpeoplebyworkingin partnershipwithLocalityTeams toimplementtheTargetedYouth Supportinitiative</p>	<p>Ruralareas</p> <p>Vulnerable People</p> <p>Voluntary groupsand thosewho benefitfrom theiractivities</p> <p>Vulnerable youngpeople 14–19</p>	<p>?(issueswith thisasLiz Parkerhas retired)</p> <p>All</p> <p>All-in partnership withTVCSas thelead agency</p> <p>All-in partnership withHCCas thelead agency</p>	<p>BVI19–Increased satisfactionlevels</p> <p>Increasedparticipation levels(MORIsurvey)</p> <p>Increasedvolunteerevels</p> <p>MeasuresforTYS?</p>

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	SupporttheTurnaroundProject andothertargetedinitiatives whichencouragegreater participationamongstresidents	Residents of Alameinward	All-in partnership withlead officerson eachfocus areaofthe actionplan	Increasedparticipation levels(MORIsurvey)
	SupporttheSportandPhysical ActivityAlliancetoachievetis actionplan	Allresidents	DavidTasker	Increasedparticipation Increaseduseofsportand recreationfacilities Increasedsatisfactionlevels
OUTCOME2 People are more informed as a result of having better access to information on healthy lifestyle choices				
	Reviewwhatiscurrentlyavailable andfillgaps(bothweb-basedand hardcopyinformation)aspartof widerextendedservicesinitiative forfamilies	Allresidents, newand existing	All-Hedby Tony McGovern behalfofthe HCCextended services initiative	Measuresforextended servicesinitiative?
	Respondtothe'YouthMatters' GreenPaperanddevelopyouth	YoungPeople aged13-19	Emily Meadows	MeasuresforYouthOffer?

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<p>Outcome3: A thriving leisure and creative economy in the borough</p>	offerforyoungpeopleaged13–19	YoungPeople 5–14years	SalWright–all tofeedinto	Increasedparticipation levels
	<p>Continuetoproducecollective brochureonactivitiesand informationforchildrenand youngpeopleduringthesummer holidays</p> <p>Encourageschoolstotakepartin RockChallenge–aninitiative designedtoinspireandmotivate youngpeopletoivehealthy positivelifestylesbyusing performingartsasamedium.All GlobalRockChallenge™events emphasisea100%drug,alcohol andsmokefreeenvironment.</p>	Youngpeople -Secondary schoolage	Allsecondary schools– encouragedby TestValley Arts Foundation	Noofschoolstakingpart– andimpactoftheir involvement
	Helptodevelop/refreshlibrary andheritageservicesinAndover	Andover residents	?	Increaseduseoflibraryand heritageservices
	Establisharesearchprojectto	Culturalsector	Ian	Report producedbyendof

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	assesstheimpactofinvestment intheleisureandcreative industryonthewidereconomyin TestValley.	businesses	McKie,TVBC Leisure	March2008