

Test Valley Sport and Physical Activity Alliance Action Plan: (2007 / 2008)

Key: TVBC (Test Valley Borough Council); SHIOW (Sport Hampshire & IOW); LSP (Local Strategic Partnership Co-ordinator – Leisure and Culture); VL (Valley Leisure); CM (Community Managers); PCT (Primary Care Trust); SA (Sport Andover - Andover Sports Hub); HCC (Hampshire County Council); AL (Andover Live); TWH Test Way Housing; all other partners / agencies identified by name; yellow identifies shortfall / funding opportunity for SPAA to 'support'

Increase Adult Participation	Lead (Support)	Action / (timescale)	Performance Indicator/s	Impact	Budget	
					Cost (shortfall)	Funding Source
1. Support people who are 50+ who do little physical activity to become more active	TVBC	Tea Dancing (Starting in Sept 07) Strictly Dancing establishment of a New Age Kurling League for the local elderly community organizations	Weekly activity (numbers) Monthly activity (numbers) Weekly (numbers) – (targeted to 50+ but open to all) Numbers attending	Opportunity for moderate physical activity and social network / support for personal wellbeing	Instructor Instructor Instructor £150 – start up costs	The Depot Age Concern The Lights TVBC
2. Increase participation amongst sedentary groups	ALL PCT (TVBC) HCC TVBC TVBC	Review opportunities for the following schemes: <ul style="list-style-type: none"> Exercise Referral (April 08) Cycle promotion / develop BUGS (bicycle user group) and event partnership (June 08) 'green gym' (June 08) Extend Health Walks Scheme 	Options scoped in conjunction with Hants Ex referral forum, PCT and National Framework PR campaign to promote cycling and routes Activity programme prepared / pilot project with BTCV (tbc). No. routes on offer / number of walkers	Establishment of 'accredited' scheme Better public use of active transport and leisure links Wider opportunities for physical activities in local setting	tba £2k £1.5k within existing resources	TVBC / PCT LPSA(2) / SPAA SPAA / LPSA(2) TVBC
3. Coordinate information for opportunities and activities and opportunities to be active in Test Valley	SHIOW TVBC TVBC CM SA / TVBC	Promote on-line guide and Hampshire Guide Promote Sports Hub(s) Support development of sites for <ul style="list-style-type: none"> Andover Vision Romsey Contact SportAndover 	Hits on site increase awareness Hits on site Hits on site Hits on site	Raise awareness and public profile of groups and activities on offer.	Webmaster time £2k / Webmaster time ditto	SA / TVBC ditto

4. Support targeted outreach activities	TVBC	Offer sporting opportunities for severely handicapped people	Activities organized and numbers attending	Equity of opportunity	Instructor / (transport)	TVBC (Depot)
5. Race For Life	TVBC / SA	Offer as part of national programme of events. (Summer 09)	Number of entrants	Targeted activity (Women)	Facility and staff time / £1k	TVBC
6. Return To Sport	SHIOW / TVBC	Netball Ten week prog starting June 07 Fit For Work – establish TVBC team for league TableTennis Ten week programme starting Sept 07 Rugby Support for Romsey Wasps Programme Cycling PR campaign to promote cycling and routes (tba) Parkour / Free Running Support development of club at SALTO Young Mums Trampolining (tba) Establish Ultimate Frisbee Club Pilot (tba)	Number of entrants Ditto Ditto Number of sessions / attendees Ditto Ditto	Encourage adults to try sports / activities with a view to engaging with Clubs (if interested to continue)	£300 – coach fees £600, start up costs £350 – Coach Fees and facility hire £600 £2k £320 – coach fees £350 – coach fees £200 – start up	HCC TVBC HCC HCC SPAA/LPSA(2) TVBC/SALTO TVBC TVBC

Increase and Enhance Young People's Physical Activity and Participation	Lead	Action / (timescale)	Performance Indicator /s	Impact	Budget	
					Cost (shortfall)	Funding Source
1. Deliver Sports Activities in Schools	TVBC TVBC / CM Andover FC	Coordinate sport specific tasters and after schools sessions Support the development of sports specific coaching and delivery Eg Lions in the Community After schools Orienteering Club (tba)	Number of sessions and numbers attending (ditto) numbers attending	As above (linking into talent identification and sports clubs links)	Member of staff (to April 08) £10k / staff support and promo £200 (set up)	Lottery /TVBC Andover FC / Commercial sponsorship TVBC

2. Review Delivery of 'Outreach' programme	TVBC / TWH / CM	<p>Continue with outreach programme and coordinate activities within residential areas at key times of year</p> <p>Review sustainability of programme from summer 2008 (March 08)</p> <p>Support TW7's to Deliver multi sports programme with the 'MULTISPORTS CAGE'</p> <p>Delivery of Darts Amnesty and Roadshow</p> <p>Delivery of Fishing Amnesty programme</p> <p>Delivery of Energy Tag initiative</p> <p>Gymnastics Outreach Club (10 week pilot)</p>	<p>Number of sessions organized / number of young people attending</p> <p>Business case and funding in place</p> <p>Number of new sessions organized and young people participating</p> <p>Sustainable support for the national pilot invitation darts academy</p> <p>Number of new (legitimate) participation !</p> <p>Number of new participants</p> <p>Number of attendees</p>	<p>Develop series of opportunities for young people to take part in activities they otherwise may not experience (with opportunities for pathways into activities / clubs for those who wish to continue)</p>	<p>£20kpa (funded to April 08)</p> <p>Ongoing costs £20kpa</p> <p>£18,800 (£5k)</p> <p>£3,500 (£2k)</p> <p>£4,200 (£3.2k)</p> <p>£2k (£1k)</p> <p>£500 (start up)</p>	<p>Lottery /TVBC</p> <p>Tbc</p> <p>£12,800 TWH £5k tbc</p> <p>£1,500 TWH £2k tbc</p> <p>£1k TWH £3,200 tbc</p> <p>£1k TWH £1k tbc</p> <p>TVBC</p> <p>TVBC</p> <p>TVBC</p> <p>VL</p> <p>VL</p> <p>Commercial sponsorship?</p>
3. support opportunities for young people to participate in new sporting activities and progress into Club sport	ALL	<p>Support Hampshire Youth Games</p> <p>Support Festivals of Sport</p>	<p>Numbers attending from TV / numbers recruited into clubs (ditto)</p>	<p>As above (leading to competition)</p>	<p>£4k</p> <p>£2k (Andover and Romsey)</p>	<p>TVBC</p> <p>TVBC</p>
4 Promote opportunities for young people to be physically activity (non-sporting)	VL	<p>Pilot 'Dance Mats' at ALC</p> <p>Pilot 'Sports Wall' at ALC</p>	<p>Number of young people using the facility (ditto)</p>	<p>Opportunity to engage with those young people not interested in sport.</p>	<p>£14k</p> <p>£22k</p>	<p>VL</p> <p>VL</p>
5 Host a schools Olympic Festival	CM / (TVBC)	<p>Beijing Festival organized in conjunction with all schools (July 08)</p>	<p>Numbers attending</p>	<p>As 3. including opportunities for education, celebration of Olympic Cultural Olympiad and introduction of culture.</p>	<p>£2k (£2k)</p>	<p>Commercial sponsorship?</p>

Develop Community Sport and Enable those with Talent to Progress	Lead	Action / (timescale)	Performance Indicator/s	Impact	Budget	
					Cost (shortfall)	Funding Source
1. Maximise access to and use of facilities for community sport	TVBC / SA	Review barriers to participation and identify actions for Sports Hub(s). (Dec 07)	Prioritized action plan for supporting club development	Raised awareness	Staff time	TVBC
2. Support the development of a long term action plan for Sports Hub(s)	TVBC / SA / CM	Prepare action plan by end of year (Andover) (April 08) Scope same from Romsey (Sept 08)	Action plan approved Proposal prepared for taking forward 'Sport Romsey' (??)	More sustainable community club programme	Tbc tbc	SPAA (??) SPAA (??)
3. Support Club Development	TVBC CM	Develop Coach Education Programme and Club infrastructure support schemes (eg treasurer training CRB checks, F/aid course etc) Establish LTA tennis Club at Mountbatten School (tba)	Number of coaches on scheme Numbers enrolled	As above plus better coaches, officials and volunteer development	£2k / Staff time £3kpa (£3k)	TVBC / top up SPAA None at present
4. Promote FANs and FACS	HCC (ALL)	All partners to signpost / promote opportunities for identification and support of talented athletes. Hampshire CLOA to agree priority action areas to work together on (Jan 08)	Increase number of supported athletes on FACS / FANS / bursaries Hants CLOA action plan agreed (covering support for Olympic athletes and Olympic Legacy)	Support for elite athletes	£8k staff time / existing resources	VL / TVBC TVBC and all Hants LA's
5. Santa Fun Run	SA	A local community fund raising event at xmas! (Dec 08)	Number of entrants	Mass participation fund raiser	Staff time / volunteer support	Local Community clubs & TVBC Staff support

Increase the Number of People Volunteering	Lead	Action / (timescale)	Performance Indicator/s	Impact	Budget	
					Cost (shortfall)	Funding Source
1. Support the development of Community Sports Leaders	TVBC / CM	Offer Sports Leaders / Junior Sports Leaders Awards	Courses running / numbers enrolled	Support for sustainable club development	£1.5k	TVBC
2. Support Clubs to Develop volunteers	TVBC / SA	Subsidize schemes available to clubs through Sports Hub(s)	Courses running / numbers enrolled	As above	£1k	TVBC
3. Coach Education Projects	SHIOW / TVBC	First Aid in Sport, Hockey Umpires Award, Community Safety Training, How to coach disabled people in sport, Multi Sports Environment, Sports Leaders Tutor Training, Equity in coaching, Hockey Level 1 coaching	Number attending / number of volunteer hours in 'buy back'	As above	£2k (£1k)	TVBC SPAA
4. Coach and Volunteer Qualification Week	CM	Week long programme of qualifications ('buy back' once trained)	Number attending / number of volunteer hours in 'buy back'	As above	£500 (£500)	SPAA

Widen Access	Lead	Action / (timescale)	Performance Indicator/s	Impact	Budget	
					Cost (shortfall)	Funding Source
1. provide coordinated information on sport and physical activity	TVBC/ SHIOW	Develop Get Active Brochure / info packs (April 08) Promote and regularly update contacts directory <ul style="list-style-type: none"> • Andover • Romsey 	Delivered to all households / 'new' participation Through Sport Andover Through Romsey Contact	Raised awareness of what opportunities there are to be more active and the benefits	£4k	SPAA
2 Host mass participation community multi-sports and activity event	ALL (CM) ALL (SA)	Scope Pilot event for Romsey (Sept 08) Scope second event for Andover (Dec 07)	Event 'on' / numbers attending (ditto)	Mass participation and awareness of opportunities	£500 £500	SPAA SPAA
3. ADOPT A SCHOOL		DEREK tbc			Tbc Tbc	SPAA and ?? SPAA and ??
4. Adopt ASA National Teaching Plan for swimming lessons	VL (TVBC)	Pilot transition to 50 week programme (from 39) to increase the number of young people learning to swim	Numbers enrolled (increased)	More people taught to swim (faster)	Within existing resources	VL